

+ online advertising income

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ADVERTISING RATES

(Effective May 1, 2010)

Ad Location	Ad Style	Monthly	Annually
Newsletter	1. Button (2.5 x 1 inch)	\$99	\$990
Newsletter	2. Sm. Banner (2.5 x 2 inch)	\$159	\$1,590
Web site	1. Button (150 x 30 pixels)	\$99	\$1,650
Web Site	2. Banner (460 x 60 pixels)	\$159	\$1,590
Traffic Boosters	1. URL Rotator	\$15.90	\$159
	2. Traffic Exchanges	\$15.90	\$159
	3. SE Submission	\$15.90	\$159
	4. Link Exchanges	\$15.90	\$159
TB Package	5. All 4 Traffic Boosters	\$47 (1/3 off)	\$ 470
Ad Package 1.	1. + 1. + 1. Above	\$159 (\$213.90 Value)	\$1590 (\$2139 Value)
Ad Package 2.	2. + 2. + 5. Above	\$318 (\$365 Value)	\$3,180 (\$3,650 Value)
Corporate Branding	I will create Your Own <i>Café Press Store</i> such as one you can see here: <u>www.emerginggrowthstocks.ca/store.html</u>	\$99 One-Time Set up Fee	(Also ask about our Web Hosting services and opportunities at WMTHosting.com)

We can create your banner for additional \$20 Newsletter Ad space is limited We Add 5% Goods and Services Tax, GST Number: 85323 9788 RT0001

Use PayPal (louisp@shaw.ca) or mail cheque **<u>Payable to: Louis Paquette</u>**

Newsletter Distribution

EGS is a subscription based hardcopy and email publication. So not only is EGS targeted to stock market investors and industry players - unlike freebie publications, 90% of which get deleted before they are read, EGS is highly regarded and it is read. Here's an unsolicited comment from a subscriber regarding the October 2008 Issue:

"Thanks for another great issue. It really makes you think about the world, but also about your investment strategy. With all the changes in the world there must be changes in your investment behavior and expectations. <u>I think this makes Emerging growth Stocks even more important.</u>"

For competitive reasons, exact numbers remain undisclosed but with regard to distribution I can tell you EGS is distributed to:

- 1. A substantial Paid Subscriber hardcopy and email data base
- 2. www.Infomine.com
- 3. A lengthy comp list of other newsletters and industry contacts
- 4. A lengthy Media list of Investment related publications such as **Investors Digest of Canada, Bull & Bear**, and a dozen or so others
- 5. Large numbers of hardcopy handouts at conferences, etc.

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