

Louis Paquette's



# EMERGING GROWTH STOCKS

## + online advertising income

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[www.emerginggrowthstocks.ca](http://www.emerginggrowthstocks.ca)

<http://emerginggrowthstocks.blogspot.com>

<http://onlineadvertisingincome.blogspot.com>

[www.wmthosting.com](http://www.wmthosting.com)

June 1, 2010

### News Release – For Immediate Dissemination

## New Online Advertising Service

**Emerging Growth Stocks.ca**, which has been publishing since 1996, in conjunction with **Online Advertising Income**, is launching a new online advertising service on June 1st.

Specializing in the investment field - the new service will provide cost-effective, targeted marketing and drive online traffic to the web sites of investment media companies, investment web site portals, Investor Relations firms, public companies, mutual funds, brokerage firms and other investment related companies.

Services will include traditional banner advertising in the hard copy and digital versions of the EGS publication and the EGS web site and blog, as well as "Traffic Boosters" including URL Rotators, Traffic Exchanges, Search Engine Optimization and Link Exchanges. Customers will be able order services on a month to month or annual basis and several value added "Ad Package deals" are available. In addition we provide a "corporate branding" service whereby we set up an online merchandise outlet with everything from clothing to coffee mugs to stationary embossed with the company's logo.

To place orders contact Louis Paquette at (604) 687-5772 or [louisp@shaw.ca](mailto:louisp@shaw.ca).

Ad Rates: <http://www.emerginggrowthstocks.ca/AdvertisingRatesWebsitetrafficstats2010.pdf>

Web Site: <http://www.emerginggrowthstocks.ca/advertising.html>.

Louis Paquette

Publisher

Emerging Growth Stocks

[www.emerginggrowthstocks.ca](http://www.emerginggrowthstocks.ca)

[www.emerginggrowthstocks.blogspot.com](http://www.emerginggrowthstocks.blogspot.com)

[www.blogtalkradio.com/Louis-Paquette](http://www.blogtalkradio.com/Louis-Paquette)

[EGS Stock Market Store](#)

[EGS Shopping Mall](#)

# ADVERTISING RATES

(Effective May 1, 2010)

Ad Location	Ad Style	Monthly	Annually
Newsletter	1. Button (2.5 x 1 inch)	\$99	\$990
Newsletter	2. Sm. Banner (2.5 x 2 inch)	\$159	\$1,590
Web site	1. Button (150 x 30 pixels)	\$99	\$1,650
Web Site	2. Banner (460 x 60 pixels)	\$159	\$1,590
Traffic Boosters	1. URL Rotator	\$15.90	\$159
	2. Traffic Exchanges	\$15.90	\$159
	3. SE Submission	\$15.90	\$159
	4. Link Exchanges	\$15.90	\$159
<b>TB Package</b>	<b>5. All 4 Traffic Boosters</b>	\$47 (1/3 off)	\$ 470
<b>Ad Package 1.</b>	<b>1. + 1. + 1. Above</b>	\$159 (\$213.90 Value)	\$1590 (\$2139 Value)
<b>Ad Package 2.</b>	<b>2. + 2. + 5. Above</b>	\$318 (\$365 Value)	\$3,180 (\$3,650 Value)
Corporate Branding	I will create Your Own <i>Café Press Store</i> such as one you can see here: <a href="http://www.emerginggrowthstocks.ca/store.html">www.emerginggrowthstocks.ca/store.html</a>	\$99 One-Time Set up Fee	(Also ask about our Web Hosting services and opportunities at WMTHosting.com)

We can create your banner for additional \$20    Newsletter Ad space is limited

We Add 5% Goods and Services Tax, GST Number: 85323 9788 RT0001

Use PayPal (louisp@shaw.ca) or mail cheque **Payable to: Louis Paquette**

## Newsletter Distribution

EGS is a subscription based hardcopy and email publication. So not only is EGS targeted to stock market investors and industry players - unlike freebie publications, 90% of which get deleted before they are read, EGS is highly regarded and it is read. Here's an unsolicited comment from a subscriber regarding the October 2008 Issue:

*"Thanks for another great issue. It really makes you think about the world, but also about your investment strategy. With all the changes in the world there must be changes in your investment behavior and expectations. I think this makes Emerging growth Stocks even more important."*

For competitive reasons, exact numbers remain undisclosed but with regard to distribution I can tell you EGS is distributed to:

1. A substantial Paid Subscriber hardcopy and email data base
2. A lengthy comp list of other newsletters and industry contacts
3. A lengthy Media list of Investment related publications such as **Investors Digest of Canada, Bull & Bear**, and a dozen or so others
4. Large numbers of hardcopy handouts at conferences, etc.

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[www.emerginggrowthstocks.ca/store.html](http://www.emerginggrowthstocks.ca/store.html)

[www.EmergingGrowthStocks.blogspot.com](http://www.EmergingGrowthStocks.blogspot.com)